



CHURCH BRANDING & GRAPHIC DESIGN

Designed to reflect your heart and optimise outcomes from your brand presence and ministry connection.



WHAT IS FAITH-FOCUSED BRANDING?

It's not just what it looks like and feels like. Ministry branding is how it serves your calling.



WHAT IS MINISTRY BRANDING?

Ministry branding creates visual identity that reflects your heart, builds trust, and makes it easy for people to connect with your faith-based organization.



WHY DO YOU NEED MINISTRY BRANDING?

Building your visual identity will give you powerful tools to inspire connection, communicate your mission, and reach more people with your message.



WHEN TO REFRESH MINISTRY BRANDING

If you want to make better first impressions and build trust. Factors to consider range from outdated visual identity to wanting to attract more families to your community.



BENEFITS OF FAITH-BASED BRANDING

- **Serves your calling:** reflects your ministry's heart and mission clearly. Leading to the improvement of key ministry drivers:
- **Builds recognition:** Optimises visual identity to increase connection.
- **Aligns with your values:** Ensures your branding supports your faith objectives.



WHY CHURCH WEB STUDIO?

Our faith-driven and focused approach comes from over six decades of combined design and ministry experience. With a solid background in Christian values, we combine creative skills, empathy, understanding and professionalism to build brands for impactful ministry outcomes.



CHURCH
WEB STUDIO

E: HELLO@CHURCHWEBSTUDIO.COM

W: CHURCHWEBSTUDIO.COM

LETTERHEAD DESIGN: \$72

3x Options | Once approved to be supplied to functional Word document | PDF (Print ready) – 300 DPI x2 Design Updates / Changes / Edits

POSTER DESIGN: \$137

2x Options | Once approved to be supplied in full colour | PDF (Print ready), JPEG (RGB / CMYK) x3 Design Updates / Changes / Edits

BROCHURE (Z-FOLD) DESIGN: \$123

2x Options | Once approved to be supplied in full colour | PDF (Print ready), JPEG (RGB / CMYK) x3 Design Updates / Changes / Edits

BILLBOARD DESIGN: \$202

2x Options | Once approved to be supplied in full colour | PDF - 300 DPI (Print ready), JPEG (RGB / CMYK) High resolution | x3 Design Updates / Changes / Edits

SIGNAGE DESIGN: \$69

3x Options | Once approved to be supplied in full colour | PDF - 300 DPI (Print ready), JPEG (RGB / CMYK) High resolution | x3 Design Updates / Changes / Edits

CALENDAR POSTER DESIGN: \$94

2x Options | Once approved to be supplied in full colour | Single Sided | PDF - 300 DPI (Print ready), JPEG (RGB / CMYK) High resolution | x2 Design Updates / Changes / Edits

TENT CALENDAR DESIGN: \$137

2x Options | Once approved to be supplied in full colour | Double Sided | PDF - 300 DPI (Print ready), JPEG (RGB / CMYK) High resolution | x2 Design Updates / Changes / Edits

MENU DESIGN: \$144

2x Options | Once approved to be supplied in full colour | A4 – 1 to 4 pages (R500 each page) | Single Sided PDF - 300 DPI (Print ready), JPEG (RGB / CMYK) High resolution | x3 Design Updates / Changes / Edits

PRODUCT CATALOGUE DESIGN

2x Options | Once approved to be supplied to be in full colour | A4 – 210 x 297 mm (1 to 4 pages) | PDF - 300 DPI (Print ready), JPEG (RGB / CMYK) High resolution | x2 Design Updates / Changes / Edits

- A5: **\$80**
- A4: **\$108**
- A3: **\$137**

LOGO DESIGN: \$159

3x Options | Once approved to be supplied in full colour, Black & White | PDF, JPEG, PNG and AI - 300 DPI x3 Design Updates / Changes / Edits

DIGITAL BANNER DESIGN

- 1x Once off: **\$58**
- 2x monthly: **\$43**
- 3x monthly: **\$36**

BASIC GIF DESIGN: \$87

A compilation of up to 3 slides in a GIF format (no longer than 5 seconds)

BASIC VIDEO DESIGN: \$116

A GIF-style video featuring up to 5 still slides and background music (no longer than 30 seconds)

IMAGE RESIZE: \$44

Resize artwork, per size required. Resizing is a service that we offer only for the digital banners that we have designed and have the PSD/Open files for. Resizing will be charged per banner, per size. Please stipulate the size required. This resize product allows for digital resizing only and does not include resizing from digital to any form of print design in PDF.

BUSINESS CARD DESIGN: \$87

Print Ready File – 300 DPI (Size: 90 mm x 50 mm) | Extra Business Cards (Different Names*) Business Cards Supplied in PDF and JPEG Format | x3 Design Updates / Changes / Edits

- Extra Business Cards Design Price: **\$15**
- Business Card Edits (Changing names, contact numbers, job position etc...): **\$44**

STATIC EMAIL SIGNATURE CARD: \$40

x3 Design Updates / Changes / Edits (1500 x 400 px) | Supplied in JPEG Format

COMPANY PORTFOLIO DESIGN: From \$181

6 Page Portfolio Design | Print PDF Format (A4 – 210 x 297 mm or preferred/custom size) | Full Colour (CMYK) Supplied in PDF and Illustrator | x2 Design Updates / Changes / Edits

COMPANY PROPOSAL DESIGN: From \$181

Print PDF Format (A4 – 210 x 297 mm or preferred/custom size) | Full Colour (CMYK) Supplied in PDF and Illustrator | x2 Design Updates / Changes / Edits



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