



EMAIL FOR MINISTRIES & SUPPORTERS

Designed to strengthen connections and optimise outcomes from your email outreach and community engagement.



WHAT IS FAITH-FOCUSED EMAIL MARKETING?

It's not just what it looks like and feels like. Ministry email is how it serves your calling.



WHAT IS MINISTRY EMAIL COMMUNICATION?

Ministry email communication keeps your community connected, shares your impact stories, and makes it easy for people to stay engaged with your faith-based organization.



WHY DO YOU NEED MINISTRY EMAIL?

Building your email presence will give you powerful tools to nurture relationships, inspire deeper involvement, and keep supporters connected between Sundays.



WHEN TO START MINISTRY EMAIL

If you want to strengthen community bonds and improve engagement. Factors to consider range from disconnected supporters to wanting to build deeper relationships with your congregation.



BENEFITS OF FAITH-BASED EMAIL MARKETING

- **Serves your calling:** connects your ministry's heart with your community regularly. Leading to the improvement of key ministry drivers:
- **Builds recognition:** Optimises communication to increase connection.
- **Aligns with your values:** Ensures your emails support your faith objectives.



WHY CHURCH WEB STUDIO?

Our faith-driven and focused approach comes from over six decades of combined email marketing and ministry experience. With a solid background in Christian values, we combine communication skills, creativity, empathy and understanding to build email strategies for impactful ministry outcomes.



CHURCH
WEB STUDIO

E: HELLO@CHURCHWEBSTUDIO.COM

W: CHURCHWEBSTUDIO.COM

SINGLE EMAIL TEMPLATE: \$153

Overview:

- Mobile-friendly
 - Cross-platform testing
 - Brand-aligned layouts
 - Custom graphics
 - Call-to-action optimization
 - Spam filter compliance
 - Load time optimization
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2X TEMPLATES: \$260

Overview:

- 2 custom templates
 - Template variations
 - A/B testing options
 - Responsive design
 - Cross-email testing
 - Template updates
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4X TEMPLATES: \$520

Overview:

- 4 custom templates
- All features included



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