FAITH-BASED WEBSITE DESIGN

Designed to reflect your heart and optimise outcomes from your digital presence and ministry outreach.

WHAT IS FAITH-FOCUSED WEB DESIGN?

It's not just what it looks like and feels like. Ministry web design is how it serves your calling.

WHAT IS A MINISTRY WEBSITE?

A ministry website connects your community, shares your message, and makes it easy for people to engage with your faith-based organization.

WHY DO YOU NEED A MINISTRY WEBSITE?

Building your digital presence will give you powerful tools to grow your congregation, support your mission, and reach more people with your message.

WHEN TO BUILD A MINISTRY WEBSITE

If you want to expand your reach and impact. Factors to consider range from outdated online presence to wanting to attract more families to your community.

BENEFITS OF FAITH-BASED WEB DESIGN

- *Serves your calling:* reflects your ministry's heart and mission clearly. Leading to the improvement of key ministry drivers:
- *Grows your community:* Optimises engagement to increase connection.
- *Aligns with your values:* Ensures your website supports your faith objectives.

WHY CHURCH WEB STUDIO?

Our faith-driven and focused approach comes from over six decades of combined digital and ministry experience. With a solid background in Christian values, we combine technical skills, creativity, empathy and understanding to build websites for impactful ministry outcomes.

FOUNDATION PACKAGE: $800 USD

Perfect for new churches and small ministries getting started online

Overview:

- A beautiful customized Church Web Studio-designed templated website
- Your ministry message and copy developed with you
- Basic SEO and faith-based keywords added
- One (1) Google Ad-ready specialty page
- A unique colour palette and font choice reflecting your ministry
- Everything you need to start growing your online presence!

WEBSITE PAGES:

- Homepage
- About Us/Ministry page
- Contact page
- Services/Ministries overview page
- Pastor/Leadership bio page
- One specialty page (Events, Sermons, or Community)

TECH:

- WordPress for easy content updates
- Mobile-friendly responsive design
- Basic SEO for faith-based searches
- Stock photos and ministry imagery
- Social media links integration
- Church location maps

GROWTH PACKAGE: $1,600 USD

Perfect for new churches and small ministries getting started online

Overview:

- A beautiful customized Church Web Studio-designed templated website
- Your ministry message and copy developed with you
- Advanced SEO and targeted faith-based keywords
- Three (3) Google Ad-ready specialty pages
- A unique colour palette and font choice reflecting your ministry
- Performance tracking and growth analytics
- Everything you need to engage and grow your community!

WEBSITE PAGES:

- Homepage
- About Us/Ministry page
- Contact page
- Services/Ministries overview page
- Pastor/Leadership bio page
- Sermon library & archives page
- Events & registration page
- Volunteer opportunities page
- Ministry impact gallery
- Testimonials page

TECH

- WordPress for easy content updates
- Mobile-friendly responsive design
- Faith-focused SEO optimization
- Performance analytics dashboard
- Stock photos and ministry imagery
- Social media links integration
- Online giving system integration
- Event registration system
- Volunteer sign-up forms
- Church location maps

CHURCH
WEB STUDIO

E: HELLO@CHURCHWEBSTUDIO.COM

W: CHURCHWEBSTUDIO.COM

IMPACT PACKAGE: $3,000 USD

Complete solution for larger ministries with diverse needs

Overview:

- A beautiful customized Church Web Studio-designed templated website
- Your ministry message and copy developed with you
- Premium SEO and comprehensive faith-based keyword strategy
- Five (5) Google Ad-ready specialty pages
- A unique colour palette and font choice reflecting your ministry
- Advanced performance tracking and ministry analytics
- Secure member portal and advanced integrations
- Everything you need to maximize your digital ministry impact!

WEBSITE PAGES:

- Homepage
- About Us/Ministry page
- Contact page
- Services/Ministries overview page
- Pastor/Leadership bio page
- Sermon library & archives page
- Events & registration page
- Volunteer opportunities page
- Ministry impact gallery
- Testimonials page
- Member login area
- Parent resource portal
- Counseling / booking page
- Christian resources/bookstore page
- Speaker profile pages

TECH:

- WordPress for easy content updates
- Mobile-first responsive design (premium optimization)
- Faith-focused SEO optimization
- Performance analytics dashboard
- Stock photos and ministry imagery
- Social media links integration
- Secure giving platforms
- Event registration system
- Volunteer sign-up forms
- Member login area
- Parent resource portal
- Counseling booking system
- Christian book/resource store integration
- Speaker profile management
- Church location maps
- Automated backups
- Advanced ministry management tools

ADD-ON SERVICES PACKAGE:

4-Hour Retainer - $360 USD

- 4 hours of professional support for website updates, technical assistance, or customizations
- Excludes copywriting services
- Ideal for quick updates, troubleshooting, or minor design tweaks

Specialty Page Creation

- Flat rate of $360 USD per new specialty or service page
- Discounted rate of $320 USD per page when ordering 5 or more pages

Each package includes ongoing support during your first month. Additional maintenance, and support plans available to keep your ministry's digital presence strong and secure.

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